



International Division members use *Interplan* to publicize a variety of exciting work and study programs. Throughout 2004, student involvement has increased along with new sources of funding for networking and exchange programs. We at *Interplan* encourage readers to contact the contributors—talk to one another—and don't forget, send us news of your own work. Have a great New Year, and we look forward to hearing more from you!

UPDATE: Division Work Plan 2004

Mission Statement

The mission of the International Division of APA is:

- * to advance the understanding and practice of international planning within APA
- * to create a community of practitioners, academics, students, and citizen practitioners who are interested/working in some area of international planning
- * to promote a fuller understanding of how planning can/should impact global issues
- * to provide a link between planners in the US and their counterparts abroad through special programs
- * to support/encourage more members of APA to take a greater interest in how the practice of planning in the US is part of a larger and more diverse international movement

Annual Work Plan Goals

- * Continue to improve on timeliness and quality of communication with Division members as it relates to newsletter production/dissemination, web-site updates, and periodic electronic communications (such as through a list-serve)
- * Sustain current level of slightly greater than 400 members, and consider strategies to grow membership by at least 5% during 2005-06
- * Develop strategies/programs to put member dues to use that directly benefit members (beyond merely production of newsletters)

Communications

- * Publish three issues of *Interplan* of approximately 8 pages each during 2004
- * Web site revised and updated
- * List-serve idea explored as possible regular means of communication in addition to web-site and newsletters
- * Member survey conducted to identify concerns and needs of members, with results presented at the annual business meeting (April 2004) and follow-up summary in *Interplan*

The membership survey was conducted, with support from APA, and the results were presented at the Business Meeting in Washington, D.C. and summarized in the last issue of Interplan. One significant finding was discovering how diverse the interests

toward the arena of international planning are among the membership

- * Develop communication/liason with appropriate organizations outside of APA that deal regularly with international planning matters
- Paul Wack will be representing the Division at the International Society of City and Regional Planners (IsoCaRP 2005) International Seminar in Riverside, California, March 13-15, 2005.*

Conference Sessions

- * Establish a Conference Program Committee through open solicitation of membership
- * Two "by right" sessions submitted to 2005 APA national conference in San Francisco
- * Encourage/support membership to submit other proposals dealing with international planning issues

Annual Business Meeting

- * Conduct an annual business meeting at the 2004 APA conference in Washington, DC, and sufficiently promote the business meeting through Division communications

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Grants for Students!

One of most important ways for students to enter into an international planning career is to secure work experience while engaged in professional study. In the area of international planning, this often is logistically more difficult than securing internships in the U.S. The International Division will award a small number of grants (not to exceed \$500 per grantee) to support students from U.S. planning schools who participate in an internationally-focused planning internship. While the internship can be done in the U.S., the main purpose of the International Division grants is to facilitate a non-U.S. experience. All applications will be considered on their own merit. All we ask in return is a written report on your experiences to be shared with members through *Interplan*.

To apply, or for further information, contact Christopher Silver, Chair, International Division, silver@uiuc.edu or 217-333-4555.



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Interplan welcomes articles, announcements, letters to the editor, and calendar listings. Please contact the editor via email at hobbick@pbworld.com. Preference is given to articles 200-600 words. Graphics are strongly encouraged.

Don't miss out! Be sure your APA profile—especially your email address—is up-to-date. To review/change your profile, go to www.planning.org/myprofile. Enter your APA ID, which appears on the mailing label of your Planning magazine. Changes made in this manner become effective immediately.

International Society of City and Regional Planners (ISoCaRP) Conference

Paul Wack will be representing the Division at ISoCaRP's 2005 International Seminar on Innovative Communities **March 13-15, 2005 in Riverside, California**. On Sunday, March 13 there will be a "Young Planners Program" before the Opening Reception. For more information, contact ISoCaRP Vice President, Ric Stephens at rstephens@aei-casc.com, and visit <http://www.isocarp.org>.

Students and the National APA Conference in San Francisco (March 19-23, 2005)

Division student members are encouraged to attend the National conference next year for many reasons, and not only for our panel on Career Opportunities in International Planning. Paul Wack has been working with both National APA and California Chapter conference hosts to establish a booth to allow attendees to take the "Ecological Footprint Quiz", a simple measure of how many planets it takes to support our current lifestyles. The booth will be sponsored by Redefining Progress. As reflected by record student attendance (700!) last year at the D.C. conference, National APA is strongly encouraging more participation by students. Please note that there will be a **Student Poster Competition and Exhibit. Deadline for submissions is January 10, 2005. For more information, see <http://www.planning.org/2005conference/students.htm#5>.**

Eco-municipalities in Sweden

Paul Wack has been working with a number of APA folks to see if the Swedish experience with the eco-municipalities has practical application in the U.S. The nearly 25-year-old movement, encompassing about 60 communities to date, is represented by a new book, *The Natural Step for Communities*, which served as the framework for a panel at the APA D.C. conference this year. Sarah James, a co-author of the *APA Guide on Planning for Sustainability*, is also co-author of the book with Swedish planner Torbjorn Lathi. Information about future tours of Sweden will be posted in *Interplan*. For more information, please see <http://www.sustainablesweden.org> and <http://www.esam.se/eng/eco-mun/eco-mun.html>.

International Exchange Program

By Matthew Flynn, AICP

APA's International Division has sponsored the APA International Exchange Program for nearly 10 years. About 100 American planners have participated in the program, which was originally the idea of David Laverny-Rafter, AICP, professor of urban planning at Minnesota State University-Mankato. "I initiated the program because I saw a need among planners for authentic professional development and rejuvenation," says Laverny-Rafter. "In the universities, where I have been teaching planning for 20 years, we have sabbaticals, which are paid opportunities to explore new ideas, develop a specialization, and generally try to find new meaning in our work. After experiencing a sabbatical year in Ireland," he says, "I concluded that the American planning profession needed overseas exchange opportunities that would expose planners to new perspectives and encourage them to rethink their assumptions about planning practice."

Potential participants fill out an application form, which includes personal information which is used to match up planners according to sex, age, family status, and professional background. The coordinator tries to match people engaged in similar professional activities (i.e., consultants with consultants, transit planners with transit planners). However, some of the most successful exchanges have been between individuals with radically different job responsibilities.

Modest grants to support some travel expenses are available through the Division!

Contact Matthew at mflynn@city.ames.ia.us.

See <http://www.planning.org/international/exchangeprogram.htm> for more information!

New Zealand (Part II) By Paul Wack, pwack@calpoly.edu

In the previous *Interplan* I mentioned in my article on New Zealand that I would keep Division members up-to-date on the Kiwis' progress toward sustainable planning. I returned to New Zealand this summer, not only to experience the Olympics via television from different latitudes and attitudes, but to check on how their communities were progressing with efforts to comply with the reformed Local Government Act (LGA) of 2002. I also was interested in learning how selected cities were addressing the need to weave the planning components of the Local Government Act, Resource Management Act (RMA), and the Quality of Life Project (sustainable indicators) into some form of integrated planning quilt.



Coastline North of Christchurch, South Island

(sustainable) well being through effective provision of services (and good planning). A good example is the City of Auckland's Focus on the Future, 2004-2014 (see <http://www.aucklandcity.govt.nz/council/documents/focus/default.asp>).



Cathedral Square, Downtown Christchurch

While most visitors were searching for the locations used to film *The Lord of the Rings*, or enjoying the best ski season in decades, I was eagerly meeting with representatives of several cities to see how much progress they had made since my visit last year. Many cities are aggressively preparing their long-term council community plans (LTCCP), under the LGA, which are due in 2006. Currently, most cities have completed their public consultation process and have prepared a set of community outcomes that will contribute to their long term

These ten-year plans will require monitoring and reporting, which is also required of the RMA, but in a different form. Adding to the brew is the Quality of Life Project, which now includes 12 participating cities (see <http://www.bigcities.govt.nz>). The next major Quality of Life Project report is scheduled for release in 2008, and may provide a range of sustainable indicators to help local cities measure progress toward their community outcomes.

There are now significant discussions going on at all levels between planners, policy makers, and others on how to make all of this work together. Perhaps 2007 would be a good time for a group of interested planners to venture over to New Zealand in the form of a policy tour to see how they are doing, and perhaps also see where *Lord of the Rings* was filmed.



Auckland Skyline



Parliament ("Beehive") Building, Wellington

(Continued from Page 1)

Outreach Activities

- * Develop student scholarship award for international internships
The Division is providing student scholarships—See "Grants for Students" on page one
- * Develop a grant program to allow Division members to host conferences, presentations, talks and other gatherings which support local understanding of international planning issues
The Division is providing grants—See previous Interplan (77), first page: "Grants for Local Networking!"
- * Continue to support the planners exchange program, and seek greater visibility to encourage greater participation
See Page 2!

Financial Reporting

- * Most recent fiscal year report to membership in *Interplan* (Fall issue) and through Web site posting.
Visit the Web site at www.planning.org/international

By-Laws

- * Begin review of current by-laws to determine if they are adequate to the ongoing activities of the Division

The Board will establish a special committee of volunteers to revise the current bylaws in both format and content, consistent with bylaws recently adopted by other APA divisions.

National APA, Division Council Participation

- * Division leadership, including Chair, Vice-Chair and Secretary/Treasurer shall make every attempt to participate in Division Council activities as they occur from time to time (including via email/listserves), including the APA Fall leadership conference
Paul Wack represented the Division at the Washington, D.C. Council meeting in April and established connections with other divisions to pursue topics of mutual interest (e.g., Eco-Municipalities with the Environment, Natural Resources, and Energy Division). (See Page 2!)

Annual Report

- * An Annual Report shall be prepared based upon this work program and shall be distributed to the membership by the Chair prior to the 2005 Division business meeting.
The Annual Report shall be made available to the membership via Web site posting.

2005 APA National Conference International Division Sessions

The Division has organized two conference sessions for the upcoming APA National Conference, our annual meeting, as well as a networking event for members and those interested in international planning. Mark your calendars to attend the conference, and be sure to come to one or all the events we have planned for members. **The final times and locations will be published in the conference guide and on our Web site.** We look forward to seeing you there!

Monday, March 21st:

Opportunities in International Planning and Development
1:30-2:45 PM

Planning in a New World: Efforts in Developing Countries and Nations in Transition
6:00-7:15 PM

Tuesday, March 22nd:

Annual Meeting, 6:30-8:00 PM

Networking Event, time/location TBA

Opportunities in International Planning and Development, Monday, March 21, 1:30-2:45 PM

Interested in exploring job opportunities in international planning and development? This panel discussion with representatives from non-government organizations, private consulting firms, and development agencies will cover needed skill sets in the field and tips for getting an international job. Because the field of international planning and development is broad, the panel will be diverse in terms of interests. Each panelist will provide attendees with a brief personal narrative, mapping out their career path and explaining the actions he or she took to get jobs in the field of international planning and development.

Our panelists will then address the following questions:

1. How does working as a planner abroad differ from working in the United States?
2. Where are the “high growth” geographic areas, in terms of planning and development jobs?
Which organizations are doing the work?
3. What are employers in the field of international development and planning looking for when they hire new talent?
4. What steps can planning school students and recent graduates take to get their first job?
5. How can mid-career planners find opportunities to apply their knowledge and experience abroad?
6. What’s the difference between working internationally in the public and private sectors; for a non-governmental organization or government organization; or in academia?

A “Question & Answer” period will follow the panel discussion.

Planning in a New World: Efforts in Developing Countries and Nations in Transition, Monday, March 21, 6:00-7:15 PM

Presently, there are developing countries experiencing monumental growth (e.g. China), nations that are in post-conflict transition (e.g. Iraq and Afghanistan) and many more undergoing regime change. Panelists will discuss planning experiences and explore the role planning has played or should play in helping these countries to build/rebuild.

The session will be built around case studies of development planning drawn from the three types of settings, namely developing countries experiencing monumental growth, nations in post-conflict transition, and those undergoing political/economic transformation. Presenters will draw upon direct experiences working with planning institutions to address issues of infrastructure provision, service delivery, finance and governance in volatile environments. Each of the cases will seek to identify how the local planning responses reflect accepted international practice as well as how they are shaped by indigenous factors. It is intended to show that while there are internationally accepted standards for planning interventions, success is also a function of how effectively planners understand and respond to unique local circumstances.

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The implications of “European Spatial Planning” for U.S. planners are presented in an epilogue to Ref. #2 by Robert Yaro, President of the New York Regional Plan Association. “With the adoption of ESDP, North America’s largest competitor in the global economy is now utilizing planning to advance its economic and transportation advantages, improve its quality of life and reduce inequities among its sub-regions. These innovations should open up a range of new possibilities for American planners, causing us to consider rethinking how we plan for metropolitan areas, natural resource systems and larger urban regions...Regional planners could learn from the European experience in preparing and implementing regional economic development plans and providing tens of billions of dollars in structural funds to promote their implementation... Although it may seem unlikely that our federal government would embrace a U.S. version of ESDP in the short run, the American public is beginning to demand solutions to the problems of congestion, sprawl, environmental degradation and economic decline in many areas of the country.” To this comment one might add that the recent national US election results forecast the likelihood of severe economic problems that may soon require active programs in national and regional development planning.

Dick May can be contacted at maynyack@optonline.net.

Introductions

Every once in a while I log onto the Web site to sort through the membership lists (a nifty feature, if you’ve not tried it). Each time, I find the names of people I know—and each time, I am surprised to find that someone I know is a member of the International Division (or other divisions to which I also belong). I’ve found professional acquaintances as well as, yes, even office colleagues listed—people I see or speak to almost daily but had no idea were Division members.

Having neglected to credit Vicente del Rio for his contribution to the previous *Interplan* (77), I wanted to take the opportunity this time around to have him introduce himself. As I read through his biography, I think of how nice it would be to know so much about all our members.

We have some great opportunities, in the form of grants now, to assist in pulling people together. Why not take advantage of *Interplan* and the Web site...and, well, find out who we are as a Division; what familiar faces, what similar interests and experiences?

Send me a biography—I’ll introduce you to the rest of the members. We’re looking forward to meeting you.

—Cade Hobbick, Editor

Meet Vicente del Rio

Vicente, who reported on the Global Thinking Symposium in the previous issue of Interplan (77), is Professor of the City and Regional Planning Department at Cal Poly San Luis Obispo. He will be teaching in a new graduate program (Mestrado de Urbanismo) in the Universidade Lusofona de Humanidades e Tecnologias (a private university in Lisbon, which started the first undergraduate program in urbanism some years ago).

“It will be a workshop on urban design, and after a couple of brief lectures,” explains Vicente, “Students will analyze an urban area through two or three different ‘urban design dimensions’ [following Vicente’s emphasis on the behavioral, cognitive, visual, and morphological dimensions]. Then they will come up with a program (goals, objectives, design concepts) and a concept plan. Maybe I will emphasize a set of general concepts to be followed (I like to follow Lynch’s ‘dimensions of performance’ and the New Urbanism tenets for the setting of goals).”

Vicente describes his interests in planning as follows: “My general interest is urban design within the planning process. My understanding of urban design is very broad and not limited to a specific scale (it’s not ‘small planning’ or ‘big architecture’). It is about the urban realm as a physical expression of functional, economical, and social (including political and cultural) systems. It is a way to deal with and to organize these systems. Taking on an old cliché: urban design lays in the overlap of planning, landscape architecture, and architecture.

“My specific interests are in studying and using environmental-behavior research tools in urban design, in place-making and place-marketing, and also in exploring graphic thinking as a fundamental tool for design and communications. These interests are inherent in my professional projects, research, and in all courses that I teach. On the other hand, I am also interested in studying how much the U.S. (and particularly California and the “smart growth” approach) can learn from Latin American urban design. This led me to my current research project “Beyond Brasilia - Contemporary City Building in Brazil” (supported by the Graham Foundation) which hopefully will soon be published as a book.

Vicente del Rio can be reached at vdelrion@calpoly.edu.

Prior to Cal Poly, Vicente was full professor of architecture and urbanism at the Federal University of Rio de Janeiro, where he taught since 1979 and served as vice-director and graduate coordinator. He was Senior International Fellow at the Center for Metropolitan Planning, Johns Hopkins University (1984), and Visiting Scholar at the Center for Urban Design, University of Cincinnati (1992/3). He has guest-lectured on several occasions in the United States, England, Portugal, Mexico, Argentina, and Brazil. Vicente worked at the state agency for metropolitan planning and at the municipal department for urbanism in Rio de Janeiro, and as a private consultant he coordinated several urban design and new community projects in Brazil.

Spatial Planning – A New Opportunity for U.S. Planners?

By Dick May, FAICP

Among the eleven International sessions at the 2004 APA Conference, two were focused on “Spatial Planning.” Other than a few planning school professors, few attendees had ever heard the term and came out of curiosity. “New Perspectives in Spatial Planning” was presented by Mike Hays from the British Royal Town Planning Institute; and Peter Bassin of the Ljubljana Urban Institute described “Slovenia’s Approaches to Balanced Development.” Both were enthusiastic about the innovative regional planning programs underway in their countries with the assistance and leadership of the European Union (EU). Both countries have had active urban planning and land use regulations since World War II, but they now envision new opportunities for broadening the sphere of planning to contribute to their national social and economic development.

Actually, Spatial Planning, though unfamiliar in the U.S., is not a new term in Europe. Alan Gilbert, an international British planner/author used it to describe national and regional planning programs in the 1960-70’s in the UK, The Netherlands, France, Germany, Scandinavia, etc. Successful examples were the planned development of the Casa per il Mezzogiorno (Southern Region) of Italy; and the dozen or so New Towns built in Britain to disperse urban growth and relieve pressures on their megacities. U.S. planners with long memories can recall the National Resources Planning Board and the Tennessee Valley Authority established by President Roosevelt to stimulate economic development in sections of the country suffering from the Depression.

What is new and different about Spatial Planning in Europe from these earlier efforts is its transnational aspect affecting urban areas, river valleys and other common features shared by neighboring countries. Though created by the EU to help integrate the economies of its 15 (soon to be 27) member states, its planning function can be practiced nationally, or internationally. To fully understand this you have to see it in the context of the European Union. We in the U.S. are only dimly aware of the EU and most see it only as an effort to induce countries to band together to form an organization with a common currency (the EURO), and a common market and trade zone sufficiently strong to challenge the economic supremacy of the United States. In fact, the EU is more than one organization and is now so complex that only those involved in it can fully understand its total range of activities and power structure.

According to Andreas Faludi (European Spatial Planning, Ref. #2) European integration started with the European Economic Community (EEC) in 1958. Other than the EU, the best known institution today is the European Commission (EC) which is organized into 24 Directorates General (DGs) that perform a variety of services. The EC is not elected by the European Parliament or the Council of Ministers, but is appointed by each of the member states. The most important Directorate (known as DG Regio) deals with regional policy and is responsible for one-third of the billions of Euros invested annually among member countries by the EC and the administration of the active European Spatial Development Perspective (ESDP). The secretariat of the ESDP is the European Spatial Planning Observation Network (ESPON). (Note: Apparently the architects of this organizational complex wish to maintain a decentralized power structure! Cooperation among European states in forming a union has been much more difficult than that faced by the 13 American colonies in 1787)

Since the forming of the EEC in 1958 there has been a race between the continuous growth of European countries joining in economic cooperation and the common market and the efforts of the spatial planners to design rational and feasible sets of planning and development regions based on a variety of geographic, social and economic criteria. The official “Interreg IIC Guidelines” in 1996 established a clear link between transnational programs and new thinking on European spatial planning strategy that was meant to:

1. Help restore the balance between different areas of the EU;
2. Foster transnational cooperation by member states responsible for spatial planning;
3. Improve the impact of community policies on spatial development; and
4. Help member states and regions deal with the problems of water resource management posed by floods and drought.

In 2001 a new Northwest Europe Community Initiative Program was submitted to the EU that revolves around five thematic priorities:

1. An attractive and coherent system of cities, towns and regions;
2. Internal and external accessibility;
3. Water resources and prevention of flood damage;
4. Other natural resources and cultural heritage; and
5. Territorial integration across seas.

Originally designed for a community of 12 Northwestern states, this policy has now been extended by the addition of three northern states in 1995, and now faces the addition of 12 Eastern European states of which 10 are former communist countries. Clearly, the spatial planners now face a challenge in integrating all these states and their composite regions into a cooperative group equivalent to that developed over 40 years for Western Europe.

The objective of the EU's program is to produce development strategies for cities and regions as a coherent spatial basis for land use regulation, resource protection, and investments in regeneration and infrastructure. The APA Journal article in Ref. #6 describes the spatial strategies inspired by the EU for the urban regions of Flanders, the Hanover City Region and Belfast Northern Ireland. These examples show that rather than driven by the European integration agenda, these exercises sought ways of strengthening regional identities and collaboration to satisfy citizen and pressure group demands for improvements in the quality of life and the environment. The authors point out that "initiatives in spatial planning can liberate innovative creative forces, but they can also become exercises in holding on to the status quo"; and also that "the value of a territorial approach, translated into concepts about spatial organization and place quality...is that these concrete differences become much more visible."

Included in Ref. #2 is a humorous satiric vision of European spatial planning in 2010 by John Zetter a visiting professor at University College London. He remarks that "The end of history had been declared in the 1990s and the supposed end of geography was announced in the early 2000s. Was this the end of spatial planning as well? While economic and social activities in an increasingly wired-up continent could be located almost anywhere, they did have to be somewhere. Spatial development studies at least made it easier to compare locations and identify benefits and disadvantages of locating new investment in one region rather than another...One of the most difficult arguments to refute has always been that if North America could successfully do without such a plan, surely Europe could as well." He concludes (in 2010) by saying: "The decade had been a good one for European spatial planning...Although hope springs eternal in the planner's breast, to continue for another 10 years at such a peak was unlikely. Sill, vast quantities of the local Loire-Atlantique speciality—veal escalop—were consumed, washed down by copious amounts of the local muscadet. The 1999 vintage had been a good one and had kept well." (sic)

(Continued on Page 5)

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REMINDERS

2005 National Planning Conference

The 2005 Conference will be here before you know it - March 19-23, 2005 - in San Francisco. The early-bird registration cut-off is in **mid-December**; so visit the conference Web site <http://www.planning.org/2005conference/index.htm> regularly to keep up to date on conference activities being planned.

2004 Conference Sessions Audio Tapes

Ordering information for audio tapes from the 2004 Conference in Washington, DC appears at <http://www.planning.org/store/audiotapes.htm>.

Division Membership Application

A division application has been developed for APA members who wish to add division(s) to their membership at any time during the year—or for those who wish to be division-only members. This application appears at www.planning.org/joinapa along with the regular APA and special student applications.

Update Your APA Profile

All division members (even division-only) can now access their APA profiles and make changes online. These changes become effective immediately - mailed or faxed changes requiring manual entry will take longer to appear. To access your APA profile go to www.planning.org/myprofile. Enter your APA ID (from Planning magazine mailing label or invoice) and password (click on "create a new password" if you've forgotten it or do not have one). Send a message to Webmaster@planning.org if you need assistance.

International Division Membership Available On-line

The idea of developing a membership roster was discussed during the Annual Business Meeting. Unfortunately due to privacy concerns, APA does not encourage circulation of membership lists. BUT, all is not lost! The International Division's member directory is available through the Member Services page on the APA website (www.planning.org). After you log in, you can search for members by name, division, state, etc. Happy surfing!

BE THERE!

(Really, you'll like it!)

Division Networking Event


- a casual affair to meet one another, talk, eat, etc. -

APA National Convention -- San Francisco

Exact Location and Time TO BE ANNOUNCED

(Keep checking the Web Site and notices at the Convention)

Visit the Web Site! www.planning.org/international

<p>APA International Division <i>Membership Application</i></p> <p><input type="checkbox"/> I wish to join the APA International Division</p> <p>Name _____ Organization _____ Address _____ Telephone _____ E-Mail _____</p> <p><input type="checkbox"/> APA Member \$25.00 <input type="checkbox"/> Non-member of APA \$45.00 <input type="checkbox"/> APA Student \$10.00 <input type="checkbox"/> Check enclosed payable to APA (US dollars) <input type="checkbox"/> charge my MasterCard/Visa</p> <p>Signature _____ Card Number _____ Expiration Date _____</p> <p>Mail to: <i>International Division, American Planning Association, 122 S. Michigan Ave., Suite 1600, Chicago, IL 60603, Telephone: (312) 431-9100</i></p>	<p> American Planning Association</p> <p>International Division American Planning Association 122 S. Michigan Ave., Suite 1600 Chicago, IL 60603</p> <p>FIRST CLASS</p>
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